Zoé | dance

History and Performance Information

Founded in 2002, Zoé Dance has presented its work in various venues around Boston and internationally such as: World Music/CRASH Art's "Ten's the Limit" at Green Street Studios, the Somerville Theatre [ArtBeat 2004], The Julie Ince Thompson Theatre ["Virgin", produced by the Dance Renewal Project, self produced concerts and the Dance Complex's Shared Choreographers Concert], Harvard Square [May Fair 2004], Cambridge Multicultural Arts Center [the Choreographers Group, 2004], Tower Auditorium at Massachusetts College of Art [2003], Earth Dance [Outdoor Performance Festival, 2002] and most recently at the Corporación Cultural de Las Condes in Santiago, Chile.

Zoé Dance was awarded a Somerville Arts Council project grant and was also a finalist for the 2009 Boston Dance Alliance's Rehearsal and Retreat Residency.

This next project (to be performed July 18 and 19, 2010 @ 8pm in Union Square, Somerville) will investigate the private and public spaces and what we choose to display (or not) in each space. Performers include: Callie Chapman Korn, Ivan Korn, Sarah Turner, Cat Murcek, Joe Burgio and Leo Marr. Video projection will be used as well as professional lighting and a dance floor/stage.

www.zoedance.org callie@zoedance.org 781.738.3272
29 Autumn Street . Somerville, MA 02145

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May 27, 2010

Dear future supporter,

Zoé Dance Company will be performing in Union Square (near the bus stop and square) July 18 + 19, 2010 at 8:20pm.

This performance will be free and open to the public. Since we are self-producing this performance we are asking surrounding Union Square businesses for support (financial or in-kind). In return we will acknowledge your business by placing your business name on a large banner (24" x 52") and/or in a printed program (200 copies to be distributed at the performance) and/or on our publicity materials. This is a wonderful opportunity for your business to show its' support for local artists while at the same time planting a seed of suggestion to let them know they are welcome to your establishment.

If money is tight for you we also welcome in-kind sponsorship as well. We are currently looking for a place to hold a reception after each show as well as printing services for our program. We would need to hear from you by June 10, 2010.

Please consider sponsoring Zoé Dance Company for this project as your support is what makes art possible.

Sincerely,

Callie Chapman Korn
Artistic Director

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Sponsorship Levels

Our Biggest Fan **$500**
Your business name/logo front and center on a large banner (24″ x 52″) placed in front of the performance both evenings as well as mention on the cover of our printed program (8.5″ x 11″ folded to 8.5″ x 5.5″). In addition, we will place your company name/logo on our posters and postcards distributed to promote the event and on our website (www.zoedance.org). Also, as part of our publicity plan we will submit a 30 sec. "trailer" to public T.V. stations where your business will be mentioned as a supporter

Banner Ad **$250**
Your business name/logo on a large banner (24″ x 52″) smaller and below "our biggest fan" supporter as well as a half-page advertisement in our printed program (8.5″ x 11″ folded to 8.5″ x 5.5″). In addition, we will place your company name/logo on our posters and postcards distributed to promote the event and on our website (www.zoedance.org).

Back Page **$150**
5.5″ x 8.5″ advertisement space on the back page of our printed program (8.5″ x 11″ folded to 8.5″ x 5.5″).

Whole Page Ad **$100**
5.5″ x 8.5″ advertisement space in our printed program (8.5″ x 11″ folded to 8.5″ x 5.5″).

Half Page Ad **$50**
4.25″ x 5.5″ advertisement space in our printed program (8.5″ x 11″ folded to 8.5″ x 5.5″).

Quarter Page Ad **$25**
2.75″ x 4.25″ advertisement space in our printed program (8.5″ x 11″ folded to 8.5″ x 5.5″). (Business cards can be accepted as copy).

In-Kind Sponsor
As an in-kind sponsor your business will be recognized with a complimentary quarter page ad (see details above).

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Sponsorship Form

Name of Business:

Contact Name:

Contact Phone:

Contact Email:

Select level of sponsorship:

- ☐ Our Biggest Fan
- ☐ Banner Ad
- ☐ Back Page Ad
- ☐ Whole Page Ad
- ☐ Half Page Ad
- ☐ Quarter Page Ad
- ☐ In-Kind Sponsorship
  - ☐ Reception
  - ☐ Printing
  - ☐ Van
  - ☐ Other

Please describe:

Artwork:

☐ Supplied hard copy ☐ Send via email

Payment Type:

☐ Cash ☐ Check(made payable to Zoé Dance Company) ☐ Credit

Please return this form by June 10, 2010. Thank you.

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